ANITA B.ORG INDIA

*unbound*

GRACE HOPPER CELEBRATION 2025 INDIA

**PROSPECTUS**

DECEMBER 2-4, 2025 | KTPO, BENGALURU

# A Message from AnitaB.org

As I reflect on the Grace Hopper Celebration India 2024, I'm filled with so much pride and joy from what we were able to accomplish together. From the AnitaB.org India staff, partners, speakers, attendees, and more, we did it with Grit, Heart, Courage and Intent, and our Celebration was indeed just that – a celebration – once again. So, heading into GHCI 25, I'm turning that resounding joy into excitement and anticipation for what's to come.

We're headed back to the dynamic city of Bengaluru! What stands as a thriving innovation and technology hub across Asia will serve as a space that won't just be about celebrating accomplishments but about sparking new ideas and building lasting connections. We'll continue the thoughtful updates to our policies and practices and ensure that this year's Celebration will inspire action and set an even higher standard for innovation and impact. What a unique opportunity India, therefore GHCI, is poised to offer all who will participate in its greatness!

I invite you to explore our GHCI 25 Prospectus and see how AnitaB.org India is curating unique opportunities for you to engage, to elevate, and to stand with us in camaraderie for our tech community.
This year's theme, Unbound, is a call to action on breaking free from limitations, allowing Individuals to push the boundaries of career, influence, and impact. But Unbound isn't just a theme – it's a movement that we all can lean into. Join us!

*Brenda Wilkerson*

**Brenda Darden Wilkerson**
President and CEO, AnitaB.org

# A Message from AnitaB.org India

Grace Hopper Celebration India 2025 is not just a tech conference. It is a reminder that we need spaces and platforms of collective consciousness. Places where people come together to learn, to grow, to collaborate, to connect, and to transform the world they are part of. Because in numbers, there is power. What we may not be able to do as individuals, we can achieve as a collective. And this collective is our community, the backbone of our organization. GHCI 24 reminded us of that truth.

Thank you for making GHCI 24 such a resounding success – your energy, participation, and commitment brought our celebration to life in powerful ways. It reaffirmed that when we come together with intention, impact follows.

GHCI is a celebration of the spirit of technology solving complex challenges and making this world inclusive. It brings together organizations and individuals who are nurturing purpose-led transformation with empathy and ethos, and who value collaboration, innovation, and inclusion.

This year's theme, Unbound, encourages us to reimagine what is possible when we let go of restrictions, question the status quo, and embrace the full extent of our potential with courage and clarity. As we begin this year's celebration, we hold space for those who have not always had access or opportunity. We open our hearts to build a better, safer, more conscious and empathetic world. GHCI 25 is the beginning of that journey. We invite you to join in, contribute in ways that feel right for you, and help shape a future that is kinder, more inclusive, and filled with possibility.

**Shreya Krishnan**
Managing Director, AnitaB.org India Operations

# About Grace Hopper Celebration
**Empowering thousands through tech and inclusion**

**DR. TELLE WHITNEY**

**DR. ANITA BORG**

### Global Grace Hopper Celebration (GHC)
Honoring the legacy of Grace Hopper, a pioneering computer scientist and Rear Admiral in the U.S. Navy, Grace Hopper Celebration was co-founded in 1994 by Dr. Anita Borg and Dr. Telle Whitney. It is now the world's largest event for women in tech, uniting 10,000+ technologists annually to learn, connect, and lead.

### Grace Hopper Celebration India (GHCI)
GHCI began its journey in India in 2015 and has grown into Asia's largest gathering of women and allies in tech. It offers a dynamic platform to contribute, connect, and lead by enabling knowledge-sharing, network-building, and inclusive leadership.

### Program Highlights
- **Keynotes by industry leaders**
- **Tech sessions & Masterclasses**
- **Hackathon**
- **Career Fair**
- **Leadership Panels & Networking**

# Design Principles of GHCI based on
# Sustainable Development Goals (SDGs)

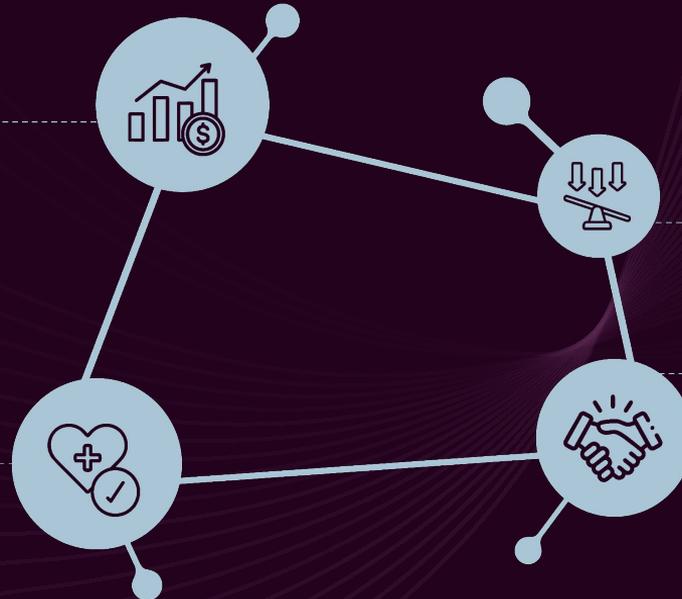**Goal 8**
**Decent work and Economic Growth**

*Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for*

Promoting inclusive employment by empowering companies to actively design career pathways for marginalized and underrepresented communities.

**Goal 10**
**Reduced Inequalities**

*Reduce inequalities within and among countries.*

Encouraging companies to address systemic barriers and expand representation by embedding equity-focused policies that support individuals across diverse backgrounds, abilities, and identities.

**Goal 3**
**Good Health and Well Being**

*Ensure healthy lives and promote well-being for all at all ages*

Expanding corporate awareness around employee well-being and fostering a culture that prioritizes sustainable work-life integration.

**Goal 17**
**Partnerships for the Goals**

*Strengthen the means of implementation and revitalize the global partnership for sustainable development.*

Collaborating with leadership teams to co-create ethical, inclusive, and socially responsible business models through meaningful partnerships.

# GHCI Ecosystem



## Organisations

GHCI offers unparalleled exposure and brand visibility, access to top-tier talent, and networking opportunities with industry peers and decision-makers. Showcase your thought leadership, engage with the community, promote your products and services, and invest in future tech leaders.



## Technologists

Gain cutting-edge insights, develop skills through workshops and sessions, and expand your network with peers and mentors. Enhance your career growth, draw inspiration from industry leaders, and immerse yourself in continuous professional development.



## Students

Explore career paths in technology, connect with professionals and mentors, and enhance your skills through workshops. Discover internship and job opportunities, get inspired by industry leaders, engage with the community, and advocate for inclusion in tech.



## Ecosystem Partners

Collaborate and expand your reach through strategic alliances and tap into new market opportunities. Strengthen partnerships with organizations and technologists, showcase innovative solutions, and drive collective growth in the tech ecosystem while fostering inclusive innovation.

# GHCI 24 Highlights

## Roadshows

**7**
Roadshows

**1079**
Attendees

**76**
Speakers

**6**
Partners

## Hackathon

**2,391**
Registrations

**266**
Ideas Submitted

**66**
Ideas Shortlisted for Phase 2

**7000+**
Attendees

**150+**
Sessions

**700+**
Organizations

**35+**
Ecosystem Partners

**300+**
Speakers

**15**
Corporate Partners

**95+**
Academic Partners

**20+**
Start-ups

# GHCI 24 Highlights

Making its debut, the **AnitaB.org India Job Platform** generated massive interest, with over **1300 professionals** eager to explore opportunities in tech.

With exciting tracks like **AI/ML, Cloud, IoT, Cybersecurity**, and more, attendees experienced over **100 hours** of inspiring sessions that sparked new ideas, fueled creativity, and paved the way forward.

**2500+ individuals** participated in the hackathon and showcased the power of inclusive teams in creating impactful tech solutions.

**13 masterclasses and workshops** were very well received by attendees, covering topics such as Imposter Syndrome, The Future of Coding, Automation with Generative AI Models, and many more.

For the first time, GHCI featured a dedicated track for **mid-senior leaders.** The Executive Experience track emerged as one of the event highlights, offering peer-to-peer learning and networking opportunities.

The **Innovation Showcase Lounge** provided our partners with an exciting platform to not only demonstrate their innovative technologies but also engage in dynamic conversations about the future of tech and its potential impact.

Some of our top speakers included **Sirisha Voruganti** (Lloyd Technology Center), **Heena Raval** (Google), **Rohini Srivathsa** (Microsoft), **Bo Young Lee** (AnitaB.org), **Sindhu Gangadharan** (SAP Labs), **Bhumi Pednekar** (Actress), **Pankaj Rai** (Aditya Birla) and **Papa CJ** (Executive Coach & Comedian), who shared their insights and expertise.

An unforgettable celebration of creativity and culture took center stage, with **art exhibits, heartfelt book readings, a captivating film festival,** setting the perfect tone for an inspiring and vibrant environment.

Both evenings were graced by powerful performances from artists like **Usha Uthup, Carlton Braganza, and Sushant Divgikar** (Rani Ko-HE-Nur), celebrating the spirit of the **'me+we' theme**—embodying collaboration, courage, and the drive to spark innovation and change.

# GHCI 24 Audience Split

**18%**

**82%**

**82%**
In-Person

**18%**
Virtual

**7,000+**
Attendees

**93%** Women
**7%** Men

**52%**
Entry Level

**16%**
Mid-Career

**32%**
Senior/Exec

**12**
States
Represented

**9**
Countries including
USA, UK, Australia,
Singapore, Afghanistan,
and Bolivia

# GHCI 24 Coverage Highlights

## Media Coverage



**29** online

**50** print

**7** in-depth stories about GHCI in key media.

## Social Media Coverage



**Linkedin**
Achieved an impressive **454,636** Total impressions.

**Instagram**
Gathered impressive **240,562** views/impressions

Across all platforms, we collectively reached an outstanding total of **720,334** impressions.

**X (Twitter)**
Garnered **20,710** total impressions.

**Facebook**
Generated **4,426** impressions.

### Hashtag Impact

The hashtag **#GHCI24** reached a phenomenal **6,526,369** impressions, reflecting the event's strong engagement and wide-reaching impact.

# GHCI 24 Partners

# Unbound at GHC 25

The theme for GHCI 25 is **Unbound.** This year, Unbound represents more than a theme. It is a declaration. A bold statement that calls on technologists to release the limitations that have shaped their journeys, whether structural barriers, societal expectations, or self-doubt.

**Unbound** is about reimagining what is possible when we break free from predefined paths and dare to chart our own course. It celebrates the courage to question norms, the strength to challenge boundaries, and the vision to lead with authenticity, innovation, and purpose.

At **GHCI 25, Unbound** will come alive as a movement that empowers individuals to show up fully, take up space unapologetically, and drive impact that is bold, inclusive, and lasting. Here, you will not just celebrate where you have been. You will help redefine where we all can go.

## What does it mean to be HUMAN?

# Tracks at GHCI 25

### AI : Today & Tomorrow

Artificial Intelligence is no longer a distant concept, it's reshaping industries, transforming workflows, and redefining what's possible today. This track will provide a comprehensive understanding of AI's current applications, going deeper into the technology and its trajectory toward the future, like AGI, quantum computing integration, and AI-human collaboration models.

### Tech for Social Good & Ethics

This track explores how emerging technologies can address global challenges outlined in the UN Sustainable Development Goals. Participants will discover ways to align innovation with sustainability, apply ethical frameworks, and use their skills to create lasting social impact.

### Entrepreneurship

This track brings together industry experts, VCs, and founders to explore the journey from innovative ideas to thriving businesses. Learn key strategies across funding, sales, marketing,market access, and scaling. Whether you're just starting out or already building, gain practical insights, grow your network, and shape a sustainable, high-impact venture.

### Digital & Data, Cyber & Cloud

Explore the future of Digital & Data, Cyber & Cloud at GHCI 25, diving into themes like Zero Trust Architectures, AI-Driven Threat Detection, and Sustainable Cloud Innovation. Unlock intersectionality between Digital & Data, Cyber & Cloud to empower smarter cities and secure, scalable digital transformation.

### Leadership Evolution: Emerging to Executive

This track helps individuals lead with emotional intelligence and intentionality by building self-awareness, mindfulness, and confidence. It also explores executive leadership areas like strategy, transformation, crisis management, and team building, equipping leaders to navigate C-suite challenges and drive innovation. Whether you're starting out or experienced, you'll gain practical strategies, connect with peers, and learn from seasoned leaders.

### Media & Communications
*(NOT SPONSORED)*

This track explores how media and storytelling shape perceptions of the tech industry. It highlights the power of communication in influencing narratives, breaking stereotypes, and driving more inclusive representation in tech.

# GHCI 25 Packages

## EXPO HALL BOOTH PARTNER

**INR 20L (USD 24K)**

Gain premium exposure and access to top-tier networking at the GHCI Expo Hall.

**Benefits**
- Logo on GHCI website
- Showcase your product or service
- Connect with tech professionals

## TRACK PARTNERS

4/5 AVAILABLE
**INR 15L (USD 18K)**

Align your brand with any of the 6 main GHCI tracks and gain visibility among highly targeted attendee groups.

**Benefits**
- Logo on GHCI website
- Track and session branding prominently featured
- Co-branded partnership with AnitaB.org
- Reach focused tech audiences through the sessions
- High brand visibility throughout the event

## LEADERSHIP EVOLUTION TRACK

1 AVAILABLE
**INR 25L (USD 30K)**

Create an exclusive experience for industry leaders and C-suite executives, spotlighting your brand in a high-impact setting.

**Benefits**
- 2-minute welcome remarks by partnering company
- Partner branding on Executive Lounge webpage
- Curated event agenda designed for executives
- Networking opportunity with senior tech leaders

*Audience is selected and invited.*

## SPEAKER LOUNGE PARTNER

1 AVAILABLE
**INR 20L (USD 30K)**

Be the exclusive host of the Speaker Lounge – where leaders, innovators, and change-makers connect.

**Benefits**
- Logo on GHCI website
- Branding on lounge signage, posters, and association materials
- Recognition and visibility among key speakers and influencers
- Opportunity to distribute branded items

## HACKATHON PARTNER

2 AVAILABLE
**INR 25L (USD 30K)**

Be a partner for GHCI's tech Hackathon in partnership with HackerEarth, where participants innovate, collaborate, and tackle real-world challenges.

**Benefits**
- Exclusive branding as the main partner.
- Partner a challenge aligned with your focus area
- Inclusion in marketing campaigns
- Reach a targeted audience of tech professionals
- Showcase products/services

For customization, contact us at corporate@anitabindia.org

# GHCI 25 Packages

## BADGE & LANYARD PARTNER

**1 AVAILABLE**

**INR 20L (USD 24K)**

Get high-impact visibility by partnering the official badges and lanyards of GHCI 2025.

**Benefits**
- Exclusive logo branding on the badge and lanyard for all GHCI attendees

## SPECIAL EVENT HOSTED BY PARTNER (BREAKFAST OR DINNER)

**4 AVAILABLE**

**INR 8L / 100 pax | INR 5L / 50 pax (USD 9.5K / USD 6K)**

Host a private networking event promoted through the GHCI Agenda and platform – from active sessions like yoga to dinners to receptions.

**Benefits**
- Partner Host Event listed in GHCI Agenda
- Logo on session name and event title
- Detailed session description (event type, time, RSVP info)
- Promotion on GHCI website and mobile app
- 1 Lead Retrieval License to collect attendee data
- Visibility in the GHCI schedule
- Event open and accessible to all

  *All events must be approved by AnitaB.org India through the Content Review Process. Specific deadlines apply.*

## DELEGATE KIT PARTNER

**1 AVAILABLE**

**INR 30L (USD 36K)**

Brand the official delegate kit distributed to GHCI attendees.

**Benefits**
- Exclusive logo branding
- on the delegate kit
- Visibility throughout the event

## HOPPER ROADSHOW

**7 AVAILABLE**

**INR 20L (USD 30K)**

Partner with us for a roadshow in a city of your choice. We will curate half day event in your office space and invite audience from our communities in that city.

**Benefits**
- Featured visibility and recognition in all roadshow promotions
- Branding on digital and physical collateral
- Alignment with critical conversations around inclusion, talent development, tech frontiers and more
- Promotion across AnitaB.org India's channel
- Extended audience reach beyond GHCI
- Build a talent pipeline via networking and engagement

For customization, contact us at corporate@anitabindia.org

# GHCI 25 Category Partnerships

| | Platinum | Diamond | Gold | Silver |
|---|---|---|---|---|
| | INR 1.5 Cr (USD 180K) | INR 1 Cr (USD 120K) | INR 75L (USD 90K) | INR 50L (USD 60K) |
| Expo Hall Space | 20' x 20' Island Booth & Multiple (Upgrade Options Available)* | 20' x 10' Double Corner Booth (10' x 30' Upgrade Option Available)* | 16' x 12' Inline Booth (10' × 20' Upgrade Option Available)* | 14' x 10' Wide Kiosk |
| In-Person Registrations | 24 | 12 | 6 | 1 |
| Virtual Registrations | 12 | 6 | 4 | 2 |
| Executive Experience Registrations | 2 | 1 | 0 | 0 |
| Speaking Opportunity | Keynote speaking opportunity for 1 senior leader** | Keynote speaking opportunity for 1 senior leader** | 1 Senior Leader to join 1 panel discussion** | 1 Senior Leader to join 1 panel discussion** |
| Job Board Postings | 10 | 5 | 3 | Add-On Only |
| Booth Must be Staffed | ● | ● | ● | ○ |
| Hopper Roadshow | 1 City | 1 City | 1 City | ○ |
| Partner Recognition onsite, Website and Mobile App | ● | ● | ● | ● |
| In-Person 1:1 Meeting Hall Booth(s) (10' x 8') Option to Purchase Additional*4 | ● | ● | ● | ● |

# GHCI 25 Add-on Branding Packages

## HYDRATION STATION

**1 AVAILABLE**

**INR 2L (USD 24K)**

Keep our attendees hydrated! Partner the water stations located throughout GHCI.

**Benefits**
- Branding on water dispensers
- Opportunity to distribute branded water bottles
- High visibility in high-traffic areas.
  *(Partner is responsible for providing and managing water bottle distribution)*

## STUDENT LOUNGE

**1 AVAILABLE**

**INR 3L (USD 3.6K )**

Partner the Student Lounge, where students come to relax and prepare before meetings with partners as well as to catch up with peers.

**Benefits**
- Logo on GHCI website
- Logo co-branded on
- Option to distribute swag to hall attendees
  *(Partner to manage swag production and costs)*

## LIVESTREAM INTERSTITIAL

**10 AVAILABLE**

**INR 3L (USD 3.6K )**

Announce a product or message to a captive audience! Share a 30-second video during GHCI's livestream broadcast breaks.

**Benefits**
- Logo on GHCI website
- Video runs between sessions throughout GHCI
  *(Subject to content approval and scheduling by AnitaB.org India; 1 video per partner)*

## CHARGING STATIONS

**3 AVAILABLE**

**INR 3L (USD 3.6K )**

Power up your brand as you power up our attendees! Partners high visibility charging spaces.

**Benefits**
- Logo on GHCI website
- Branding on 2 Charging Stations
- Placement location decided by AnitaB.org India

Any Add-on branding package is not a standalone package.

# GHCI 25 Add-on Branding Packages

## JOB BOARD POSTING

### PACK OF 5 JOBS

**INR 1L (USD 1.2K)**

Boost recruitment visibility! Post your open roles on the AnitaB.org India Job Board.

**Benefits**
- Pack of 5 Job Board Postings

## NEWSLETTER PROMOTION

### 1 AVAILABLE

**INR 2L (USD 2.4K)**

Showcase your support for technologists in one branded newsletter email.

**Benefits**
- Logo in email
- Hyperlink and partner tagline (up to 20 words)

## PHOTO BOOTH

### 0/1 AVAILABLE

**INR 3L (USD 3.6K)**

A fun, engaging way to connect with attendees, promote your brand, and create lasting memories at Asia's largest tech conference for underrepresented groups in tech.
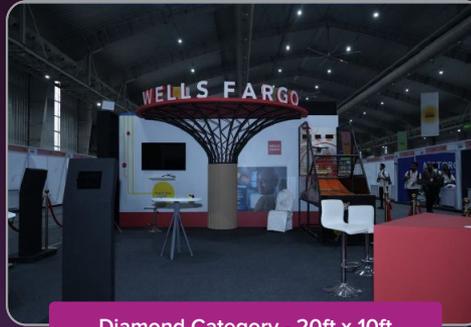
**Benefits**
- Branding on the booth
- Placement location decided by AnitaB.org India

*Any Add-on branding package is not a standalone package.

# Booths at GHCI 25
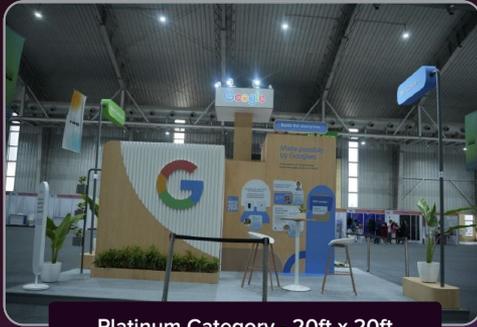

Platinum Category - 20ft x 20ft


Diamond Category - 20ft x 10ft


Gold Category - 16ft x 12ft


Silver Category - 14ft x 10ft


Expo Hall Booth - 10ft x 10ft

Please note: Booth visuals provided above are indicative and subject to change based on final vendor specifications and venue requirements.

# Hopper Roadshow **Experiences**

## Critical conversations

**Geopolitical Impact on
India's Inclusion Landscape**

Delve into this critical discussion to explore how global shifts influence India's people-first growth and workplace inclusion & representation. Themes covered under this topic will include global workforce realignment, policies pressure from global teams, impact on workplaces and strategic recommendations for companies.

**AI & Ethics**

We will delve into the critical conversation on AI & Ethics, addressing inherent biases and their impact. Our focus is on uniting tech leaders in responsible AI to ask pivotal questions that drive progress. Through candid discussions, we'll explore strategies to address systemic issues and bridge existing gaps.
.

**Building an Inclusive Culture:
Mapping Employee Journey**

This topic will explore how organizations can embed inclusive culture in an employee's journey. From inclusive hiring processes to empathetic on-boarding, retention and growth to fostering resilient, inclusive tech teams. Join us in leading the way towards a future where every voice is heard and valued.

## Benefits

**Enhanced Brand Visibility and Recognition**
• PR and social media campaigns with collateral logo showcase

**Networking with Key Stakeholders**
• Exclusive access to industry leaders
• Feature senior leadership in high visibility panels as speakers

**Brand Authority and Social Responsibility**
• Lead conversations on technology and Inclusion

**Talent Acquisition and Recruitment**
• Engage with diverse tech talent and strengthen brand recall
• Access to attendee data for talent acquisition

unbound
GRACE HOPPER CELEBRATION 2025 INDIA

# Beyond the Conference Experiences
# GHCI 25

### Unconference Area

A space for interdisciplinary learning, featuring conversations on sustainability, entrepreneurship, leadership, art, and technology. Relax, enjoy poetry, music, stories, and interactive performances; leave inspired by voices shaping inclusion, innovation, and creativity.

### Classroom

The Classroom space is dedicated to fostering the next generation of tech talent. It aims to provide insights into cutting-edge research methodologies, effective learning strategies, and practical skill-building techniques.

### Sustainability Initiatives

Our unwavering commitment to sustainable practices ensures we eliminate plastics and adopt eco-friendly practices to minimize environmental challenges.

### Expo Hall

Connect with top tech companies, recruiters, and industry professionals offering career guidance and job placements.

### Accessibility Features

Demonstrations of the latest assistive technologies and sessions on inclusive design.

### Book Nook

A corner to explore literature on technology, leadership, and personal growth.

### Art Nook

The Art Nook features inclusive art installations, and community art projects, immersing you in creativity and connection with 'Unbound' at the heart of it all.