



unbound

GRACE HOPPER 2025
CELEBRATION INDIA

STARTUP PROSPECTUS
DECEMBER 2-4, 2025 | KTPO, BENGALURU

A Message from AnitaB.org

As I reflect on the Grace Hopper Celebration India 2024, I'm filled with so much pride and joy from what we were able to accomplish together. From the AnitaB.org India staff, partners, speakers, attendees, and more, we did it with Grit, Heart, Courage and Intent, and our Celebration was indeed just that – a celebration – once again. So, heading into GHCI 25, I'm turning that resounding joy into excitement and anticipation for what's to come.

We're headed back to the dynamic city of Bengaluru! What stands as a thriving innovation and technology hub across Asia will serve as a space that won't just be about celebrating accomplishments but about sparking new ideas and building lasting connections. We'll continue the thoughtful updates to our policies and practices and ensure that this year's Celebration will inspire action and set an even higher standard for innovation and impact. What a unique opportunity India, therefore GHCI, is poised to offer all who will participate in its greatness!

I invite you to explore our GHCI 25 Prospectus and see how AnitaB.org India is curating unique opportunities for you to engage, to elevate, and to stand with us in camaraderie for our tech community. This year's theme, Unbound, is a call to action on breaking free from limitations, allowing Individuals to push the boundaries of career, influence, and impact. But Unbound isn't just a theme – it's a movement that we all can lean into. Join us!

Brenda Wilkerson

Brenda Darden Wilkerson
President and CEO, AnitaB.org



A Message from AnitaB.org India

Grace Hopper Celebration India 2025 is not just a tech conference. It is a reminder that we need spaces and platforms of collective consciousness. Places where people come together to learn, to grow, to collaborate, to connect, and to transform the world they are part of. Because in numbers, there is power. What we may not be able to do as individuals, we can achieve as a collective. And this collective is our community, the backbone of our organization. GHCI 24 reminded us of that truth.

Thank you for making GHCI 24 such a resounding success – your energy, participation, and commitment brought our celebration to life in powerful ways. It reaffirmed that when we come together with intention, impact follows.

GHCI is a celebration of the spirit of technology solving complex challenges and making this world inclusive. It brings together organizations and individuals who are nurturing purpose-led transformation with empathy and ethos, and who value collaboration, innovation, and inclusion.

This year's theme, Unbound, encourages us to reimagine what is possible when we let go of restrictions, question the status quo, and embrace the full extent of our potential with courage and clarity. As we begin this year's celebration, we hold space for those who have not always had access or opportunity. We open our hearts to build a better, safer, more conscious and empathetic world. GHCI 25 is the beginning of that journey. We invite you to join in, contribute in ways that feel right for you, and help shape a future that is kinder, more inclusive, and filled with possibility.



Shreya Krishnan

Managing Director, AnitaB.org India Operations



About Grace Hopper Celebration

Empowering thousands through tech and inclusion

Global Grace Hopper Celebration (GHC)

Honoring the legacy of Grace Hopper, a pioneering computer scientist and Rear Admiral in the U.S. Navy, Grace Hopper Celebration was co-founded in 1994 by Dr. Anita Borg and Dr. Telle Whitney. It is now the world's largest event for women in tech, uniting 10,000+ technologists annually to learn, connect, and lead.

Grace Hopper Celebration India (GHCI)

GHCI began its journey in India in 2015 and has grown into Asia's largest gathering of women and allies in tech. It offers a dynamic platform to contribute, connect, and lead by enabling knowledge-sharing, network-building, and inclusive leadership.

Program Highlights

- Keynotes by industry leaders
- Tech sessions & Masterclasses
- Hackathon
- Career Fair
- Leadership Panels & Networking

DR. ANITA BORG

DR. TELLE WHITNEY



Design Principles of GHCI based on Sustainable Development Goals (SDGs)

Goal 8 Decent work and Economic Growth

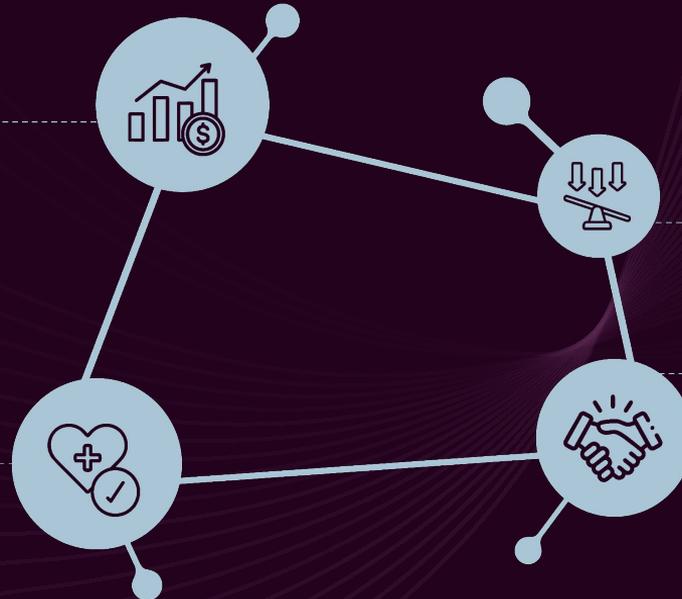
Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for

Promoting inclusive employment by empowering companies to actively design career pathways for marginalized and underrepresented communities.

Goal 3 Good Health and Well Being

Ensure healthy lives and promote well-being for all at all ages

Expanding corporate awareness around employee well-being and fostering a culture that prioritizes sustainable work-life integration.



Goal 10 Reduced Inequalities

Reduce inequalities within and among countries.

Encouraging companies to address systemic barriers and expand representation by embedding equity-focused policies that support individuals across diverse backgrounds, abilities, and identities.

Goal 17 Partnerships for the Goals

Strengthen the means of implementation and revitalize the global partnership for sustainable development.

Collaborating with leadership teams to co-create ethical, inclusive, and socially responsible business models through meaningful partnerships.

GHCI Ecosystem



Organisations

GHCI offers unparalleled exposure and brand visibility, access to top-tier talent, and networking opportunities with industry peers and decision-makers. Showcase your thought leadership, engage with the community, promote your products and services, and invest in future tech leaders.



Technologists

Gain cutting-edge insights, develop skills through workshops and sessions, and expand your network with peers and mentors. Enhance your career growth, draw inspiration from industry leaders, and immerse yourself in continuous professional development.



Students

Explore career paths in technology, connect with professionals and mentors, and enhance your skills through workshops. Discover internship and job opportunities, get inspired by industry leaders, engage with the community, and advocate for inclusion in tech.



Ecosystem Partners

Collaborate and expand your reach through strategic alliances and tap into new market opportunities. Strengthen partnerships with organizations and technologists, showcase innovative solutions, and drive collective growth in the tech ecosystem while fostering inclusive innovation.

GHCI 24 Highlights

Roadshows

7

Roadshows

1079

Attendees

76

Speakers

6

Partners

Hackathon

2,391

Registrations

266

Ideas Submitted

66

Ideas Shortlisted
for Phase 2



700+
Organizations



35+
Ecosystem
Partners



300+
Speakers



15
Corporate
Partners



95+
Academic
Partners



20+
Start-ups

GHCI 24 Highlights



Making its debut, the **AnitaB.org India Job Platform** generated massive interest, with over 1300 professionals eager to explore opportunities in tech.



With exciting tracks like **AI/ML, Cloud, IoT, Cybersecurity**, and more, attendees experienced over 100 hours of inspiring sessions that sparked new ideas, fueled creativity, and paved the way forward.



2500+ individuals participated in the hackathon and showcased the power of inclusive teams in creating impactful tech solutions.



13 masterclasses and workshops were very well received by attendees, covering topics such as Imposter Syndrome, The Future of Coding, Automation with Generative AI Models, and many more.



For the first time, GHCI featured a dedicated track for **mid-senior leaders**. The Executive Experience track emerged as one of the event highlights, offering peer-to-peer learning and networking opportunities.



The **Innovation Showcase Lounge** provided our partners with an exciting platform to not only demonstrate their innovative technologies but also engage in dynamic conversations about the future of tech and its potential impact.



Some of our top speakers included **Sirisha Voruganti** (Lloyd Technology Center), **Heena Raval** (Google), **Rohini Srivathsa** (Microsoft), **Bo Young Lee** (AnitaB.org), **Sindhu Gangadharan** (SAP Labs), **Bhumi Pednekar** (Actress), **Pankaj Rai** (Aditya Birla) and **Papa CJ** (Executive Coach & Comedian), who shared their insights and expertise.



An unforgettable celebration of creativity and culture took center stage, with **art exhibits, heartfelt book readings, a captivating film festival**, setting the perfect tone for an inspiring and vibrant environment.



Both evenings were graced by powerful performances from artists like **Usha Uthup, Carlton Braganza, and Sushant Divgikar** (Rani Ko-HE-Nur), celebrating the spirit of the **'me+we' theme**—embodying collaboration, courage, and the drive to spark innovation and change.

GHCI 24 Audience Split



12
States
Represented



9
Countries including
USA, UK, Australia,
Singapore, Afghanistan,
and Bolivia

GHCI 24 Coverage Highlights

Media Coverage

'Cos wary of hiring women laterally for senior roles'

Wang Hui | [www.scoop.intel.com](#)
 Intel says it has 300 women in the world but very few women at senior levels. AnitaB.org, a community for women in tech, finds that India's Equal Opportunity Index shows that women all have about 8% of women at those levels, and this number hasn't changed over the past three-four years. Cultural norms and expectations are a constraint, irrespective of geography. Added to this is the problem of a lack of a pipeline of women in tech.
 The organization points out that the bulk of the need is in making it difficult to find women eligible for senior roles. AnitaB.org CEO Brenda Darden Williams says that there are two ways of growing - organically within their organizations and by being recruited laterally for top positions. But in the case of women, the market is generally inelastic to lateral entry. "So, women are left with only one option: grow organically," she says.
 Williams says the percentage of women in tech in India is about 8%, about the same as in other geographies. In the US, she says, women usually face a choice between going to college and having a family on the one hand, in India, the pressure begins once they reach the middle level, with society's expectations increasing. "The concern is in an area that has done well in the last few years, women face the longer hours, expectations, late entry - skills, work-life, other than to be supportive, vibrant and AI have fewer women as women are scared to take on more than they are ready for," Williams says.
 AnitaB.org has a community of over 30,000 women in India and globally. The hiring recruitment drives organized by the initiative, one of the points Williams has observed is women fearing their current employer would get to know about their interest to move organizations.



Grace Hopper Celebration India 2024 celebrates collective strength of women, non-binary technologists



Global tech leaders praise India's passion for transformation

India needs to prioritise skill development, says SAP Labs India MD



Neel Bhatia, MD, SAP Labs India
 India must continue prioritising skill development to fully realise its deep-tech potential, says Neel Bhatia, MD, SAP Labs India. Currently, India leads in AI skills penetration, with 40% more women skilled talent in comparison to other countries in the region. However, the continued focus on skill development is essential for all skilled individuals.
 "The AI talent pool is not on spending, it's on the quality of the workforce and the skill set," he says. "The talent of AI is not being fully utilized, and representation in AI is essential." However, women comprise only 20 per cent of all AI talent in India, underlining the need for more opportunities and equitable systems. "AI has the potential to level the playing field and disrupt the status quo, but it's not being adopted by women for various reasons, such as the gender pay gap, the need to invest in upskilling, and the need for more flexible work arrangements."



29 online

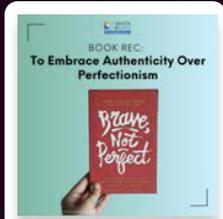


50 print



7 in-depth stories about GHCI in key media.

Social Media Coverage



LinkedIn
 Achieved an impressive **454,636** Total impressions.



Instagram
 Gathered impressive **240,562** views/impressions



X (Twitter)
 Garnered **20,710** total impressions.

Facebook
 Generated **4,426** impressions.

Hashtag Impact

The hashtag **#GHCI24** reached a phenomenal **6,526,369** impressions, reflecting the event's strong engagement and wide-reaching impact.

GHCI 24 Partners



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GRACE HOPPER 2025
CELEBRATION **INDIA**

Tracks at GHCI 25



AI : Today & Tomorrow

Artificial Intelligence is no longer a distant concept, it's reshaping industries, transforming workflows, and redefining what's possible today. This track will provide a comprehensive understanding of AI's current applications, going deeper into the technology and its trajectory toward the future, like AGI, quantum computing integration, and AI-human collaboration models.



Digital & Data, Cyber & Cloud

Explore the future of Digital & Data, Cyber & Cloud at GHCI 25, diving into themes like Zero Trust Architectures, AI-Driven Threat Detection, and Sustainable Cloud Innovation. Unlock intersectionality between Digital & Data, Cyber & Cloud to empower smarter cities and secure, scalable digital transformation.



Tech for Social Good & Ethics

This track explores how emerging technologies can address global challenges outlined in the UN Sustainable Development Goals. Participants will discover ways to align innovation with sustainability, apply ethical frameworks, and use their skills to create lasting social impact.



Leadership Evolution: Emerging to Executive

This track helps individuals lead with emotional intelligence and intentionality by building self-awareness, mindfulness, and confidence. It also explores executive leadership areas like strategy, transformation, crisis management, and team building, equipping leaders to navigate C-suite challenges and drive innovation. Whether you're starting out or experienced, you'll gain practical strategies, connect with peers, and learn from seasoned leaders.



Entrepreneurship

This track brings together industry experts, VCs, and founders to explore the journey from innovative ideas to thriving businesses. Learn key strategies across funding, sales, marketing, market access, and scaling. Whether you're just starting out or already building, gain practical insights, grow your network, and shape a sustainable, high-impact venture.



Media & Communications (NOT SPONSORED)

This track explores how media and storytelling shape perceptions of the tech industry. It highlights the power of communication in influencing narratives, breaking stereotypes, and driving more inclusive representation in tech.



Partner With Us



Direct Access 7000+ Professionals

- > 40% are early-career professionals perfect for growing teams
- > 30% are mid-to-senior level talent to drive immediate impact



Entrepreneur Track

- > Targeted sessions on scaling technical teams, navigating funding with diverse investors/VCs, Sales & marketing via storytelling, & building inclusive product development processes.



Tech Showcase & Talent Acquisition

- > Space for startups to demonstrate cutting-edge solutions, attract top-tier talent, and connect with potential customers, & partners
- > Connect with experienced engineers, data scientists, and product managers actively seeking exciting opportunities



Strategic Investor & Partner Access

- > Submit proposals for talks, panel discussions, and research presentations
- > Collaborate with top tech companies on research and innovation



Market Validation & Customer Discovery

- > Gather real-time feedback on your product, validate market assumptions, and discover new use cases through authentic conversations

GHCI 25 Partnership Packages

CATEGORY A – 5 LAKHS	
Benefits	Details
Speaking Opportunity	Speaking slot for senior leader (Founder / Co-Founder) on the Entrepreneurship track
Expo Hall	5mt x 2mt booth with a shell
Registrations	5 In-person registrations
Coaching	1:1 coaching session with a senior leader
Branding	Listing on GHCI Website and Social Media
Newsletter	Publish post in AnitaB India Newsletter with a reach of 6K technologists

CATEGORY B – 3 LAKHS	
Benefits	Details
Expo Hall	3mt x 2mt booth with a shell
Registrations	3 In-person registrations
Branding	Listing on GHCI Website and Social Media
Newsletter	Publish post in AnitaB India Newsletter with a reach of 6K technologists

CATEGORY C – 2 LAKHS	
Benefits	Details
Expo Hall	2mt x 2mt booth with a shell
Registrations	2 In-person registrations
Branding	Listing on GHCI Website

GHCI 25 Add-on Branding Packages



HYDRATION STATION

1 AVAILABLE

INR 2L (USD 24K)

Keep our attendees hydrated! Partner the water stations located throughout GHCI.

Benefits

- Branding on water dispensers
- Opportunity to distribute branded water bottles
- High visibility in high-traffic areas.

(Partner is responsible for providing and managing water bottle distribution)



STUDENT LOUNGE

1 AVAILABLE

INR 3L (USD 3.6K)

Partner the Student Lounge, where students come to relax and prepare before meetings with partners as well as to catch up with peers.

Benefits

- Logo on GHCI website
- Logo co-branded on
- Option to distribute swag to hall attendees

(Partner to manage swag production and costs)



LIVESTREAM INTERSTITIAL

10 AVAILABLE

INR 3L (USD 3.6K)

Announce a product or message to a captive audience! Share a 30-second video during GHCI's livestream broadcast breaks.

Benefits

- Logo on GHCI website
- Video runs between sessions throughout GHCI

(Subject to content approval and scheduling by [AnitaB.org](https://www.anitab.org) India; 1 video per partner)



CHARGING STATIONS

3 AVAILABLE

INR 3L (USD 3.6K)

Power up your brand as you power up our attendees! Partners high visibility charging spaces.

Benefits

- Logo on GHCI website
- Branding on 2 Charging Stations
- Placement location decided by AnitaB.org India



Any Add-on branding package is not a standalone package.



GHCI 25 Add-on Branding Packages



JOB BOARD POSTING

PACK OF 5 JOBS

INR 1L (USD 1.2K)

Boost recruitment visibility!
Post your open roles on the
AnitaB.org India Job Board.

Benefits

- Pack of 5 Job Board Postings



NEWSLETTER PROMOTION

1 AVAILABLE

INR 2L (USD 2.4K)

Showcase your support
for technologists
in one branded
newsletter email.

Benefits

- Logo in email
- Hyperlink and partner tagline (up to 20 words)



PHOTO BOOTH

0/1 AVAILABLE

INR 3L (USD 3.6K)

A fun, engaging way to connect
with attendees, promote your
brand, and create lasting
memories at Asia's largest tech
conference for underrepresented
groups in tech.

Benefits

- Branding on the booth
- Placement location decided by AnitaB.org India



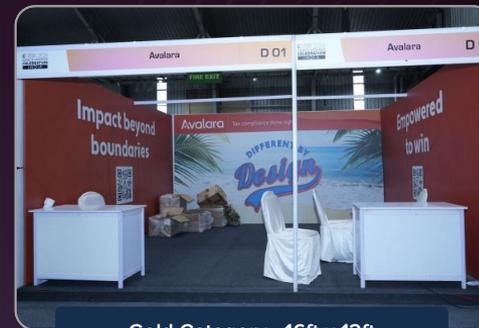
Booths at GHCI25



Platinum Category - 20ft x 20ft



Diamond Category - 20ft x 10ft



Gold Category - 16ft x 12ft



Silver Category - 14ft x 10ft



Expo Hall Booth - 10ft x 10ft

Please note: Booth visuals provided above are indicative and subject to change based on final vendor specifications and venue requirements.

Beyond the Conference Experiences

GHCI 25



Unconference Area

A space for interdisciplinary learning, featuring conversations on sustainability, entrepreneurship, leadership, art, and technology. Relax, enjoy poetry, music, stories, and interactive performances; leave inspired by voices shaping inclusion, innovation, and creativity.



Classroom

The Classroom space is dedicated to fostering the next generation of tech talent. It aims to provide insights into cutting-edge research methodologies, effective learning strategies, and practical skill-building techniques.



Sustainability Initiatives

Our unwavering commitment to sustainable practices ensures we eliminate plastics and adopt eco-friendly practices to minimize environmental challenges.



Expo Hall

Connect with top tech companies, recruiters, and industry professionals offering career guidance and job placements.



Accessibility Features

Demonstrations of the latest assistive technologies and sessions on inclusive design.



Book Nook

A corner to explore literature on technology, leadership, and personal growth.



Art Nook

The Art Nook features inclusive art installations, and community art projects, immersing you in creativity and connection with 'Unbound' at the heart of it all.





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CELEBRATION INDIA

DECEMBER 2-4, 2025 | KTPO, BENGALURU

Become a Partner today!

Email us at: corporate@anitabindia.org