



*unbound*

GRACE HOPPER 2025  
CELEBRATION INDIA

**NON-TECH PROSPECTUS**

DECEMBER 2-4, 2025 | KTPO, BENGALURU

# A Message from AnitaB.org

As I reflect on the Grace Hopper Celebration India 2024, I'm filled with so much pride and joy from what we were able to accomplish together. From the AnitaB.org India staff, partners, speakers, attendees, and more, we did it with Grit, Heart, Courage and Intent, and our Celebration was indeed just that – a celebration – once again. So, heading into GHCI 25, I'm turning that resounding joy into excitement and anticipation for what's to come.

We're headed back to the dynamic city of Bengaluru! What stands as a thriving innovation and technology hub across Asia will serve as a space that won't just be about celebrating accomplishments but about sparking new ideas and building lasting connections. We'll continue the thoughtful updates to our policies and practices and ensure that this year's Celebration will inspire action and set an even higher standard for innovation and impact. What a unique opportunity India, therefore GHCI, is poised to offer all who will participate in its greatness!

I invite you to explore our GHCI 25 Prospectus and see how AnitaB.org India is curating unique opportunities for you to engage, to elevate, and to stand with us in camaraderie for our tech community. This year's theme, Unbound, is a call to action on breaking free from limitations, allowing Individuals to push the boundaries of career, influence, and impact. But Unbound isn't just a theme – it's a movement that we all can lean into. Join us!

*Brenda Wilkerson*

**Brenda Darden Wilkerson**  
President and CEO, AnitaB.org



# A Message from AnitaB.org India

Grace Hopper Celebration India 2025 is not just a tech conference. It is a reminder that we need spaces and platforms of collective consciousness. Places where people come together to learn, to grow, to collaborate, to connect, and to transform the world they are part of. Because in numbers, there is power. What we may not be able to do as individuals, we can achieve as a collective. And this collective is our community, the backbone of our organization. GHCI 24 reminded us of that truth.

Thank you for making GHCI 24 such a resounding success – your energy, participation, and commitment brought our celebration to life in powerful ways. It reaffirmed that when we come together with intention, impact follows.

GHCI is a celebration of the spirit of technology solving complex challenges and making this world inclusive. It brings together organizations and individuals who are nurturing purpose-led transformation with empathy and ethos, and who value collaboration, innovation, and inclusion.

This year's theme, Unbound, encourages us to reimagine what is possible when we let go of restrictions, question the status quo, and embrace the full extent of our potential with courage and clarity. As we begin this year's celebration, we hold space for those who have not always had access or opportunity. We open our hearts to build a better, safer, more conscious and empathetic world. GHCI 25 is the beginning of that journey. We invite you to join in, contribute in ways that feel right for you, and help shape a future that is kinder, more inclusive, and filled with possibility.



Shreya Krishnan

Managing Director, AnitaB.org India Operations



# About Grace Hopper Celebration

Empowering thousands through tech and inclusion

## Global Grace Hopper Celebration (GHC)

Honoring the legacy of Grace Hopper, a pioneering computer scientist and Rear Admiral in the U.S. Navy, Grace Hopper Celebration was co-founded in 1994 by Dr. Anita Borg and Dr. Telle Whitney. It is now the world's largest event for women in tech, uniting 10,000+ technologists annually to learn, connect, and lead.

## Grace Hopper Celebration India (GHCI)

GHCI began its journey in India in 2015 and has grown into Asia's largest gathering of women and allies in tech. It offers a dynamic platform to contribute, connect, and lead by enabling knowledge-sharing, network-building, and inclusive leadership.

## Program Highlights

- Keynotes by industry leaders
- Tech sessions & Masterclasses
- Hackathon
- Career Fair
- Leadership Panels & Networking

DR. ANITA BORG

DR. TELLE WHITNEY



# Design Principles of GHCI based on Sustainable Development Goals (SDGs)

## Goal 8 Decent work and Economic Growth

*Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for*

Promoting inclusive employment by empowering companies to actively design career pathways for marginalized and underrepresented communities.

## Goal 3 Good Health and Well Being

*Ensure healthy lives and promote well-being for all at all ages*

Expanding corporate awareness around employee well-being and fostering a culture that prioritizes sustainable work-life integration.



## Goal 10 Reduced Inequalities

*Reduce inequalities within and among countries.*

Encouraging companies to address systemic barriers and expand representation by embedding equity-focused policies that support individuals across diverse backgrounds, abilities, and identities.

## Goal 17 Partnerships for the Goals

*Strengthen the means of implementation and revitalize the global partnership for sustainable development.*

Collaborating with leadership teams to co-create ethical, inclusive, and socially responsible business models through meaningful partnerships.

# GHCI Ecosystem



## Organisations

GHCI offers unparalleled exposure and brand visibility, access to top-tier talent, and networking opportunities with industry peers and decision-makers. Showcase your thought leadership, engage with the community, promote your products and services, and invest in future tech leaders.



## Technologists

Gain cutting-edge insights, develop skills through workshops and sessions, and expand your network with peers and mentors. Enhance your career growth, draw inspiration from industry leaders, and immerse yourself in continuous professional development.



## Students

Explore career paths in technology, connect with professionals and mentors, and enhance your skills through workshops. Discover internship and job opportunities, get inspired by industry leaders, engage with the community, and advocate for inclusion in tech.



## Ecosystem Partners

Collaborate and expand your reach through strategic alliances and tap into new market opportunities. Strengthen partnerships with organizations and technologists, showcase innovative solutions, and drive collective growth in the tech ecosystem while fostering inclusive innovation.

# GHCI 24 Highlights

## Roadshows

**7**

Roadshows

**1079**

Attendees

**76**

Speakers

**6**

Partners

## Hackathon

**2,391**

Registrations

**266**

Ideas Submitted

**66**

Ideas Shortlisted  
for Phase 2



**700+**  
Organizations



**35+**  
Ecosystem  
Partners



**300+**  
Speakers



**15**  
Corporate  
Partners



**95+**  
Academic  
Partners



**20+**  
Start-ups

# GHCI 24 Highlights



Making its debut, the **AnitaB.org India Job Platform** generated massive interest, with over 1300 professionals eager to explore opportunities in tech.



With exciting tracks like **AI/ML, Cloud, IoT, Cybersecurity**, and more, attendees experienced over 100 hours of inspiring sessions that sparked new ideas, fueled creativity, and paved the way forward.



**2500+ individuals** participated in the hackathon and showcased the power of inclusive teams in creating impactful tech solutions.



**13 masterclasses and workshops** were very well received by attendees, covering topics such as Imposter Syndrome, The Future of Coding, Automation with Generative AI Models, and many more.



For the first time, GHCI featured a dedicated track for **mid-senior leaders**. The Executive Experience track emerged as one of the event highlights, offering peer-to-peer learning and networking opportunities.



The **Innovation Showcase Lounge** provided our partners with an exciting platform to not only demonstrate their innovative technologies but also engage in dynamic conversations about the future of tech and its potential impact.



Some of our top speakers included **Sirisha Voruganti** (Lloyd Technology Center), **Heena Raval** (Google), **Rohini Srivathsa** (Microsoft), **Bo Young Lee** (AnitaB.org), **Sindhu Gangadharan** (SAP Labs), **Bhumi Pednekar** (Actress), **Pankaj Rai** (Aditya Birla) and **Papa CJ** (Executive Coach & Comedian), who shared their insights and expertise.



An unforgettable celebration of creativity and culture took center stage, with **art exhibits, heartfelt book readings, a captivating film festival**, setting the perfect tone for an inspiring and vibrant environment.



Both evenings were graced by powerful performances from artists like **Usha Uthup, Carlton Braganza, and Sushant Divgikar** (Rani Ko-HE-Nur), celebrating the spirit of the **'me+we' theme**—embodying collaboration, courage, and the drive to spark innovation and change.

# GHCI 24 Audience Split



**12**  
States  
Represented



**9**  
Countries including  
USA, UK, Australia,  
Singapore, Afghanistan,  
and Bolivia

# GHCI 24 Coverage Highlights

## Media Coverage

### 'Cos wary of hiring women laterally for senior roles'

**Wang Hui** | [www.scoop.intel.com](#)  
 Intel has a 30% women in the world have very few women at senior levels. AnitaB.org, a community for women in tech, finished India's annual survey all have about 8% of women at those levels, and this number hasn't changed over the past three or four years. Cultural norms and expectations are a constraint, irrespective of geography. Added to this is the problem of a lack of a pipeline of women in tech.  
 The organization points out that the bulk of the industry is making it difficult to find women eligible for senior roles. AnitaB.org CEO Brenda Darden Williams says that there are two ways of growing - organically within their organizations and by being recruited laterally for top positions. But in the case of women, the market is generally inelastic to lateral entry. "So, women are left with only one option: grow organically," she says.  
 Williams says the percentage of women in tech in India is about 8%, about the same as in other geographies. In the US, she says, women usually face a choice between going to college and having a family on the one hand, or in India, the pressure begins once they reach the middle class, with society's expectations increasing. "The pressure is in an area that has fewer women than the longer hours, expectations - late night - shifts, Worldwide, other than in biopharma, robotics and AI, there fewer women as women are scared to take on more than they are ready for," Williams says.  
 AnitaB.org has a community of over 30,000 women in India and 100,000 globally. Their recruitment drives organized by the initiative, one of the points Williams has observed is women fearing their current employer would get to know about their interest in other organizations.

### Grace Hopper Celebration India is back in Bangalore this year



### Grace Hopper Celebration India 2024 celebrates collective strength of women, non-binary technologists



### India needs to prioritise skill development, says SAP Labs India MD



**Sapna Bhatnagar**, MD, SAP Labs India  
 India must continue prioritising skill development to fully realise its deep-tech potential, says Sapna Bhatnagar, MD, SAP Labs India. Currently, India leads in AI skills penetration, with these rates more detailed talent in comparison to other countries in the region. The industry's continued focus on skill development is a source of pride for individuals.  
**FUTURE OF AI**  
 In a message to the Grace Hopper Celebration (GHCI) 2024, she said, "The future of AI lies in being used to augment people, not replace them. It's essential that we ensure that AI is used to create new opportunities and equitable systems. AI has the potential to boost human skills and create a high-impact workforce. It's not just about the technology, it's about the people who use it to solve the world's problems." She said, "The GHCI event focused on upskilling, digital skills, and AI, which are the key to success in the future."  
**WOMEN'S VOICES**  
 Commenting on the Brenda Darden Williams, President and CEO of AnitaB.org, she said, "The number of women working at the senior position level in India is still low. However, by providing more opportunities and creating an inclusive and equitable system, AI can help us reach our goals."

### Global tech leaders praise India's passion for transformation

**Pearl D'Souza** / [TNN](#) | Updated: Nov 21, 2024, 19:33 IST



**Panel Discussion** | **TNN** | Updated: Nov 21, 2024, 19:33 IST

Global tech leaders at GHCI 24 praised the Indian tech community's drive for growth and transformation. Brenda Darden Williams highlighted their hunger for progress, while Dr Hui Wang emphasized their passion and hunger for change.  
**BRENDA DARDEN**: Global leaders in the tech space are observing that India's counterparts, including a strong desire for transformation and a hunger for growth.  
 Speaking at the GHCI 24 gathering, which included industry thought leaders from across the gender spectrum in India, Brenda Darden Williams, a board member of P33 Chicago (a non-profit that drives inclusive growth for Chicago's tech sector) and President and CEO of AnitaB.org, said, "The first thing that made me fall in love when I was here was the authentic, honest desire in the community to find out, what else can I



29 online

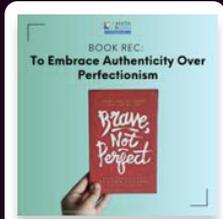


50 print



7 in-depth stories about GHCI in key media.

## Social Media Coverage



**in** LinkedIn  
 Achieved an impressive **454,636** Total impressions.



**ig** Instagram  
 Gathered impressive **240,562** views/impressions



Across all platforms, we collectively reached an outstanding total of **720,334** impressions.



Garnered **20,710** total impressions.



Generated **4,426** impressions.



### Hashtag Impact

The hashtag **#GHCI24** reached a phenomenal **6,526,369** impressions, reflecting the event's strong engagement and wide-reaching impact.

# GHCI 24 Partners



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GRACE HOPPER 2025  
**CELEBRATION** **INDIA**

# Unbound at GHC25

The theme for GHCI 25 is **Unbound**. This year, Unbound represents more than a theme. It is a declaration. A bold statement that calls on technologists to release the limitations that have shaped their journeys, whether structural barriers, societal expectations, or self-doubt.

**Unbound** is about reimagining what is possible when we break free from predefined paths and dare to chart our own course. It celebrates the courage to question norms, the strength to challenge boundaries, and the vision to lead with authenticity, innovation, and purpose.

At **GHCI 25**, **Unbound** will come alive as a movement that empowers individuals to show up fully, take up space unapologetically, and drive impact that is bold, inclusive, and lasting. Here, you will not just celebrate where you have been. You will help redefine where we all can go.

# What does it mean to be HUMAN?



# Tracks at GHCI 25



## AI : Today & Tomorrow

Artificial Intelligence is no longer a distant concept, it's reshaping industries, transforming workflows, and redefining what's possible today. This track will provide a comprehensive understanding of AI's current applications, going deeper into the technology and its trajectory toward the future, like AGI, quantum computing integration, and AI-human collaboration models.



## Digital & Data, Cyber & Cloud

Explore the future of Digital & Data, Cyber & Cloud at GHCI 25, diving into themes like Zero Trust Architectures, AI-Driven Threat Detection, and Sustainable Cloud Innovation. Unlock intersectionality between Digital & Data, Cyber & Cloud to empower smarter cities and secure, scalable digital transformation.



## Tech for Social Good & Ethics

This track explores how emerging technologies can address global challenges outlined in the UN Sustainable Development Goals. Participants will discover ways to align innovation with sustainability, apply ethical frameworks, and use their skills to create lasting social impact.



## Leadership Evolution: Emerging to Executive

This track helps individuals lead with emotional intelligence and intentionality by building self-awareness, mindfulness, and confidence. It also explores executive leadership areas like strategy, transformation, crisis management, and team building, equipping leaders to navigate C-suite challenges and drive innovation. Whether you're starting out or experienced, you'll gain practical strategies, connect with peers, and learn from seasoned leaders.



## Entrepreneurship

This track brings together industry experts, VCs, and founders to explore the journey from innovative ideas to thriving businesses. Learn key strategies across funding, sales, marketing, market access, and scaling. Whether you're just starting out or already building, gain practical insights, grow your network, and shape a sustainable, high-impact venture.

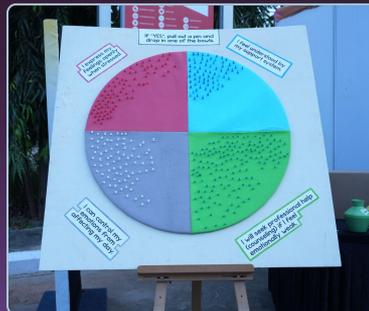


## Media & Communications (NOT SPONSORED)

This track explores how media and storytelling shape perceptions of the tech industry. It highlights the power of communication in influencing narratives, breaking stereotypes, and driving more inclusive representation in tech.



# GHCI 24 Gallery



# GHCI 24 Gallery



# Partner With Us

Partner with us to amplify your commitment to inclusivity, drive business impact, and shape a tech ecosystem where everyone thrives.



## BRAND POSITIONING

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By been present at GHCI, your brand is seen as a champion of inclusion, boosting your presence and image.



## CROSS INDUSTRY PARTNERSHIPS

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Network with tech and non-tech organizations, opening doors to strategic partnerships that can accelerate your growth.



## MASSIVE CLIENT BASE

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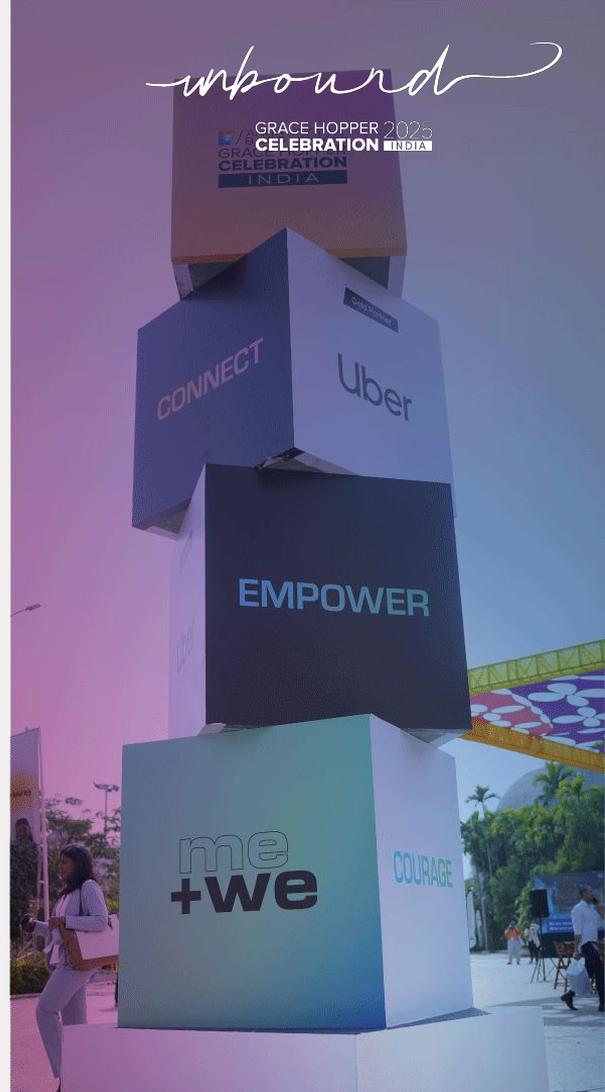
Tap into 10,000+ potential clients under one roof with high visibility and brand recall among influential community of tech-savvy professionals



## PRODUCT INNOVATION

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Immediate feedback on your products/services from your potential target audience, providing valuable insights for digital experience enhancements.



# Partnership Opportunities



## FITNESS: EMPOWERING PHYSICAL WELL-BEING

### INR 25L

Physical health is key to overall well-being and productivity. GHCI supports a balanced lifestyle through yoga, Zumba, and wellness workshops.

#### Benefits

- Prominent branding and recognition as a Fitness Partner
- Promotion on GHCI website and mobile app
- Reinforce your brand's commitment to self-care and empowerment



## GROOMING: ELEVATE YOUR PRESENCE

### INR 25L

Personal grooming is vital for professional image and confidence. GHCI offers workshops on skincare, makeup, hairstyling, and attire tips.

#### Benefits

- Engage with attendees through interactive demos that empower them to present their best selves
- Promotion on GHCI website and mobile app
- Reinforce your brand's commitment to self-care and empowerment



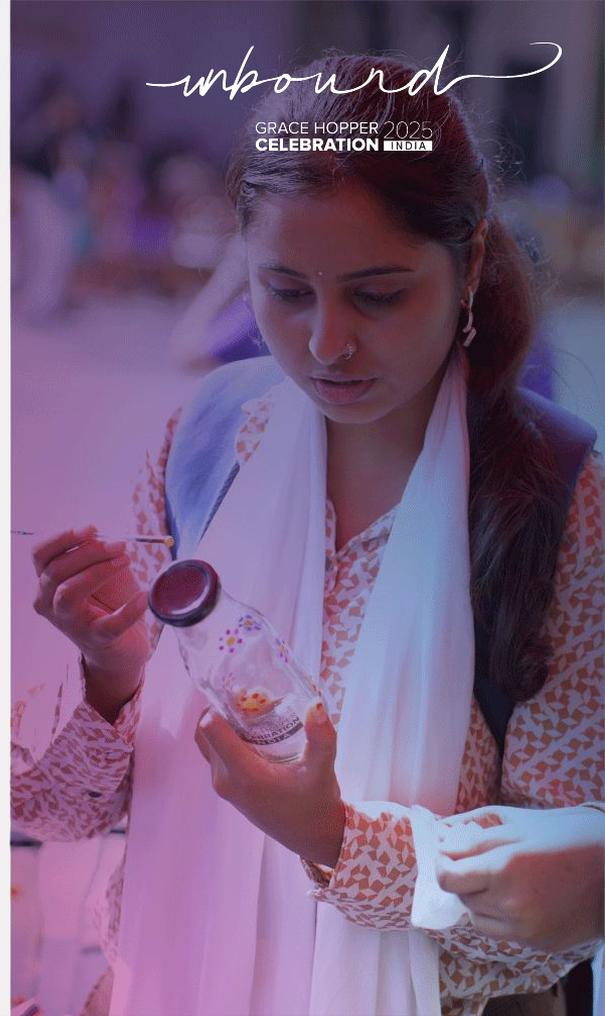
## WELLNESS: WELCOME A HOLISTIC EXPERIENCE

### INR 25L

Wellness includes physical, mental, and emotional well-being. GHCI promotes holistic wellness through nutrition workshops, self-care sessions, and relaxation techniques.

#### Benefits

- Partner with us to position your brand as a leader in employee wellness, corporate culture helping attract and retain top talent.
- Promotion on GHCI website and mobile app
- Engage with attendees through wellness activities
- Reinforce your brand's commitment to self-care and empowerment



# Partnership Opportunities



## HOSPITALITY: CRAFTING UNFORGETTABLE EXPERIENCES

### INR 25L

Hospitality is more than service, it's creating memorable experiences and belonging. GHCI ensures attendees feel welcomed and supported throughout the event.

#### Benefits

- Partner with us via branded lounges, refreshment stations and VIP amenities
- Promotion on GHCI website
- Showcase your commitment to customer satisfaction, building trust among tech professionals and decision makers
- Boost your brand visibility and leaves a lasting impression on the GHCI community



## FASHION & LIFESTYLE: CELEBRATE SELF EXPRESSION & INCLUSIVITY

### INR 25L

Fashion expresses individuality, creativity, and confidence. GHCI promotes diversity through showcases, workshops, and inclusivity talks.

#### Benefits

- Engage attendees by showcasing products
- Promotion on GHCI website
- Connect with influential audience, highlighting your commitment to self-expression and empowerment in tech



## SUSTAINABILITY: CHAMPION ENVIRONMENTAL RESPONSIBILITY

### INR 25L

Environmental sustainability needs collective action and innovation. GHCI champions eco-friendly practices and aims for a plastic-free event.

#### Benefits

- Partner with us to position your brand as a sustainability leader, enhancing trust and loyalty.
- Showcase eco-friendly offerings to a socially conscious audience
- Promotion on GHCI website
- Inspire broader change by demonstrating your commitment to corporate responsibility



## COMMUNICATIONS: ENSURING SEAMLESS CONNECTIVITY

### INR 25L

Play a crucial role in ensuring seamless connectivity and advanced communication solutions for our attendees. Help thousands of tech professionals, entrepreneur and industry leaders. .

#### Benefits

- Prominent branding and recognition as communication partner
- Showcase your products and services at dedicated spaces
- Promotion on GHCI website
- Demonstrate your commitment to excellence and social impact



# Partnership Opportunities



## ENERGY: POWERING SUSTAINABILITY

### INR 25L

Join us as an Energy Partner at GHCI 25 and drive sustainable practices in tech and beyond. This collaboration positions your brand at the forefront of environmental responsibility and innovation.

#### Benefits

- Prominent branding and recognition as an energy partner
- Promotion on GHCI website
- Showcase renewable energy solutions through demos and at dedicated spaces
- Reinforce your brand's commitment to sustainability while contributing to GHCI 25's success



## MOBILITY: DRIVING INNOVATION IN ELECTRIC MOBILITY

### INR 25L

Join us as a Mobility Partner at GHCI 25 and lead innovation in electric mobility. Provide electric vehicles for attendee commutes and position your brand as a pioneer in sustainable transport

#### Benefits

- Prominent branding and recognition as a Mobility Partner
- Promotion on GHCI website
- Showcase electronic mobility solutions through demos and at dedicated spaces
- Reinforce your brand's commitment to innovation and sustainability while contributing to GHCI 25's success



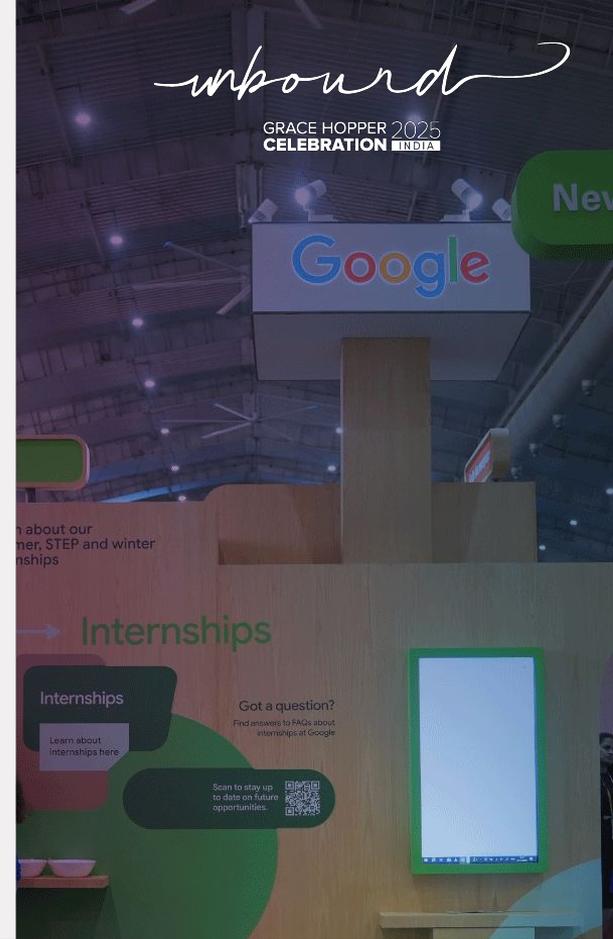
## REAL-ESTATE: SHOWCASING SUSTAINABLE SOLUTIONS

### INR 25L

Join us as a Real Estate Partner at GHCI 25 to showcase your sustainable solutions and be recognized as a leader in eco-friendly real estate, aligned with our environmental goals.

#### Benefits

- Prominent branding and recognition as real estate partner
- Promotion on GHCI website
- Engage with industry leaders and decision makers
- Reinforce your brand's commitment to innovation and sustainability while contributing to GHCI 25's success



## JOIN US

Create a transformative experience that goes beyond the boundaries of technology. Partner with AnitaB.org India's GHCI and showcase your brand's commitment to empowering women, fostering diversity, and cultivating holistic well-being within the tech ecosystem and beyond.

# GHCI 25 Add-on Branding Packages



## HYDRATION STATION

1 AVAILABLE

**INR 2L (USD 24K)**

Keep our attendees hydrated! Partner the water stations located throughout GHCI.

### Benefits

- Branding on water dispensers
- Opportunity to distribute branded water bottles
- High visibility in high-traffic areas.  
*(Partner is responsible for providing and managing water bottle distribution)*



## STUDENT LOUNGE

1 AVAILABLE

**INR 3L (USD 3.6K )**

Partner the Student Lounge, where students come to relax and prepare before meetings with partners as well as to catch up with peers.

### Benefits

- Logo on GHCI website
- Logo co-branded on
- Option to distribute swag to hall attendees  
*(Partner to manage swag production and costs)*



## LIVESTREAM INTERSTITIAL

10 AVAILABLE

**INR 3L (USD 3.6K )**

Announce a product or message to a captive audience! Share a 30-second video during GHCI's livestream broadcast breaks.

### Benefits

- Logo on GHCI website
- Video runs between sessions throughout GHCI  
*(Subject to content approval and scheduling by [AnitaB.org](https://www.anitab.org) India; 1 video per partner)*



## CHARGING STATIONS

3 AVAILABLE

**INR 3L (USD 3.6K )**

Power up your brand as you power up our attendees! Partners high visibility charging spaces.

### Benefits

- Logo on GHCI website
- Branding on 2 Charging Stations
- Placement location decided by AnitaB.org India



Any Add-on branding package is not a standalone package.



# GHCI 25 Add-on Branding Packages



## JOB BOARD POSTING

### PACK OF 5 JOBS

**INR 1L (USD 1.2K)**

Boost recruitment visibility!  
Post your open roles on the  
AnitaB.org India Job Board.

#### Benefits

- Pack of 5 Job Board Postings



## NEWSLETTER PROMOTION

### 1 AVAILABLE

**INR 2L (USD 2.4K)**

Showcase your support  
for technologists  
in one branded  
newsletter email.

#### Benefits

- Logo in email
- Hyperlink and partner tagline (up to 20 words)



## PHOTO BOOTH

### 0/1 AVAILABLE

**INR 3L (USD 3.6K)**

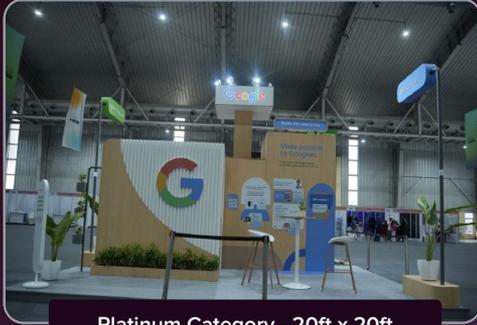
A fun, engaging way to connect  
with attendees, promote your  
brand, and create lasting  
memories at Asia's largest tech  
conference for underrepresented  
groups in tech.

#### Benefits

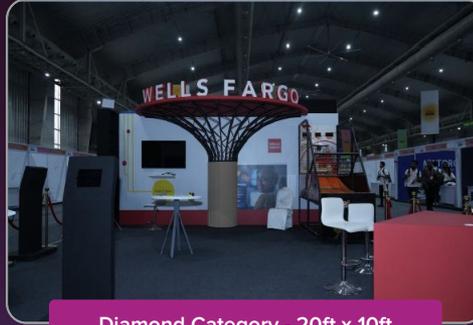
- Branding on the booth
- Placement location decided by AnitaB.org India



# Booths at GHCI25



Platinum Category - 20ft x 20ft



Diamond Category - 20ft x 10ft



Gold Category - 16ft x 12ft



Silver Category - 14ft x 10ft



Expo Hall Booth - 10ft x 10ft

Please note: Booth visuals provided above are indicative and subject to change based on final vendor specifications and venue requirements.

# Beyond the Conference Experiences

## GHCI 25



### Unconference Area

A space for interdisciplinary learning, featuring conversations on sustainability, entrepreneurship, leadership, art, and technology. Relax, enjoy poetry, music, stories, and interactive performances; leave inspired by voices shaping inclusion, innovation, and creativity.



### Classroom

The Classroom space is dedicated to fostering the next generation of tech talent. It aims to provide insights into cutting-edge research methodologies, effective learning strategies, and practical skill-building techniques.



### Sustainability Initiatives

Our unwavering commitment to sustainable practices ensures we eliminate plastics and adopt eco-friendly practices to minimize environmental challenges.



### Expo Hall

Connect with top tech companies, recruiters, and industry professionals offering career guidance and job placements.



### Accessibility Features

Demonstrations of the latest assistive technologies and sessions on inclusive design.



### Book Nook

A corner to explore literature on technology, leadership, and personal growth.



### Art Nook

The Art Nook features inclusive art installations, and community art projects, immersing you in creativity and connection with 'Unbound' at the heart of it all.





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**CELEBRATION INDIA**

DECEMBER 2-4, 2025 | KTPO, BENGALURU

**Become a Partner today!**

Email us at: [corporate@anitabindia.org](mailto:corporate@anitabindia.org)